



IT'S TIME AGAIN FOR SUNDANCE.

sundance.org/festival

2009 DAILY INSIDER RATES

Produced live on-site during all ten days of the Festival, the *Sundance Film Festival Daily Insider* is the Festivalgoer's first source for navigating the films, panels, parties, and personalities that make the Sundance Film Festival the premier U.S. showcase for independent film.

Distributed at over 30 venues in Park City, Salt Lake City, and at Sundance Village, a total of 50,000 copies are distributed during the Festival.

RATES	1x	3x	5x	10x
Inside Front Cover Spread	\$8950	\$7500	\$6750	\$6000
2-Page Spread	\$7500	\$6000	\$5500	\$4500
Back Cover	\$5750	\$4950	\$4500	\$4250
Inside Front Cover	\$4750	\$4100	\$3550	\$3100
Inside Back Cover	\$4250	\$3500	\$3100	\$2750
Full Page	\$4250	\$3950	\$3550	\$2950
Half Page	\$3500	\$3200	\$2950	\$2750
Business Card	\$350	\$300	\$250	\$200

AD SPACE CLOSURES: JANUARY 9, 2009

Premium placements available, including sponsorship of the Daily Films and Events schedule published in each issue of the *Sundance Film Festival Daily Insider*. Please contact us to request more information.

SPECIFICATIONS

FULL PAGE	10.25" X 13.875"
2-PAGE SPREAD	21.25" X 13.875"
1/2 PAGE SPREAD	10.25" X 6.9375"
BUSINESS CARD	3.25" X 2"

AD REQUIREMENTS

Preferred file format is a camera ready PDF (PDF/X-1a compliant). Save PDF without bleeds and no crop marks. All color images must be in process colors (CMYK)(No RGB). Color/grayscale image resolution should be 300dpi.

FTP UPLOAD INSTRUCTIONS

See below for ftp upload instructions.

2009 SUNDANCE FILM FESTIVAL CATALOG RATES

The Catalog is a 300+ page, 4-color publication available for purchase at all Sundance Film Festival merchandise stores, including our online store at sundance.org/festival/store.

If you placed an advertisement in last year's Catalog, we will hold your ad space in the Catalog automatically. If you DO NOT plan to use this space, please inform your Festival Account Manager by November 7, 2009. Contact us for premium placement opportunities.

RATES

Full Page \$3,850

AD SPACE CLOSURES: NOVEMBER 21, 2008

MATERIALS DEADLINE: NOVEMBER 21, 2008

SPECIFICATIONS

SINGLE FULL PAGE / DOUBLE PAGE SPREAD	
LIVE AREA	7 1/4" X 9 3/8"
BLEED SIZE	8 1/2" X 10 1/2"
TRIM SIZE	8 1/4" X 10 1/4"
GUTTER SAFETY	1" TOTAL (1/2" EACH PAGE)

AD REQUIREMENTS

Preferred file format is a camera ready PDF (PDF/X-1a compliant). Save PDF with bleeds but without crop marks. All color images must be in process colors (CMYK)(No RGB). Color/grayscale image resolution should be 300dpi. For specific artwork questions, email: jennifer_pentes@sundance.org.

FTP UPLOAD INSTRUCTIONS

Use your preferred ftp client to access our ftp site. (Don't have a ftp client? Download a free version at filezilla-project.org.)

Hostname: [ftp.sundance.org](ftp://ftp.sundance.org)

Username: publications

Password: SFF2009ad

Choose appropriate folder to upload your ad.

Please contact Ken Rose for sales and placement information.
email: ken@afmla.com ph 818.999.9356

SUNDANCE 
FILM FESTIVAL